

2016

Princeton Center for Complex Materials (PCCM)
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On April 8, 2017, **PCCM** held its first Dia de la Ciencia at the Princeton Public Library. Forty scientists, mostly PCCM members, at 20 tables met with over 500 members of the community. In an attempt to improve outreach to all members of the community PCCM created a Dia de la Ciencia to reach the large Latino/Latina population in the town of Princeton, NJ and surrounding region. PCCM piloted Dia de la Ciencia with science demos and at least one Spanish speaking presenter at each table. Working with leaders in the community and Princeton University to help us with the program. PCCM sent out advertisements in Spanish and English to the to local schools and distributed the flyers in the community. Partners include, Hispanics Inspiring Students' Performance and Achievement (HISPA), PPPL, PRISM, YMCA, Princeton Public Library, BMS and others.

